

Department of Management Studies (BBA)

Semester	Course Code	Course Type	Title of the Course
I	BBACC101	Core Course	Principles and Practices of Management
	BBACC102	Core Course	Financial Accounting
	BBACC103	Core Course	Business Statistics and Logic
	BBAAEC101	AEC	Business Communication – I
	BBAAEC102	AEC	General English
	BBAMDE101	MDE	Indian Vision for Human Society (VishvaKalyan Thru VasudhaivaKutumbham)
	BBAVAC101	VAC	Environmental Science and Sustainability
III	24BBAMAJ201	Major	Human Resource Management
	24BBAMIN201	Minor	Income Tax Laws & Practices
	24BBASEC201	SEC	E-Commerce
	24BBAMDC201	MDC	Fundamentals of Marketing
	24BBAVAC201	VAC	Tourism Products
V	23BBAMAJ301M/ 23BBAMAJ301F/ 23BBAMAJ301H	Major	Marketing of Services/ Corporate Accounting/ Labor Laws
	23BBAMAJ302M/ 23BBAMAJ302F/ 23BBAMAJ302H	Major	Consumer Behavior/ Financial Markets & Institutions/ Organization Development
	23BBAMAJ303M/ 23BBAMAJ303F/ 23BBAMAJ303H	Major	Product & Brand Management/ Microfinance and Financial Inclusion/ Human Resource Development
	23BBAMAJ304	Major	Business Statistics
	23BBAMIN301	Minor	Macroeconomics
	23BBAVAC301	VAC	Indian Constitution